

# B The Change Bryan Welch

keynote address

“Business as a Force for Good”



Friday

10 February 2017

7:00pm

Unity of Lawrence  
900 Madeline Lane  
(4 blocks west of the Merc)

free and open to the public  
donations appreciated

Formerly the publisher of Mother Earth News, and founder of the Mother Earth News Fair, Bryan is now the CEO of B the Change Media, which promotes a corporate triple bottom line of people-planet-profit.

Bryan also takes interest in Slow Money, Earthships, overpopulation, raising grass-fed cattle, sheep and goats, and ingenious frugality.

Sustainability Action annual meeting

6:00pm: pot luck dinner

7:00pm: Bryan Welch

8:00pm: short business meeting

8:30pm: casual mingling



**Sustainability  
Action Network**  
Local Solutions  
for Transition to  
a Sustainable Economy